

**MEETING MINUTES  
GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY  
CITY OF FARMINGTON HILLS  
JANUARY 22, 2015 – 7:30 AM  
JON GRANT COMMUNITY CENTER  
29260 GRAND RIVER, FARMINGTON HILLS, MI**

**DISCUSSION BEGAN AT 7:35 A**

**FARMINGTON HILLS MEMBERS PRESENT:**

**Brazzle, Brickner, Brown, Gendjar, Haight and Smith**

**FARMINGTON HILLS MEMBERS ABSENT:**

**Mann**

**OTHERS PRESENT:**

**Nate Geinzer, Assistant to the City Manager, City of Farmington Hills**

#	AGENDA ITEM	DISCUSSION SUMMARY/PERTINENT INFO	FORMAL MOTIONS:
2	<b>APPROVAL OF THE AGENDA</b>		<b>MOTION BY: Brazzle SUPPORT BY: Haight  MOTION CARRIED: All</b>
3	<b>AGENDA ITEM: UPDATES</b>	<p><b>Mr. Geinzer provided updates on the:</b></p> <ul style="list-style-type: none"> <li>• <b>Development and TIF Plan</b></li> <li>• <b>Rouge River Project</b></li> <li>• <b>Local Food Promotion Program Grant</b></li> <li>• <b>Grand River Scoping Project</b></li> <li>• <b>Overlay Zoning</b></li> </ul> <p><b>Mr. Smith provided an update on the Botsford Hospital project.</b></p>	
4	<b>AGENDA ITEM: DISCUSS UPCOMING MEETINGS AND 2015 PRIORITIES</b>	<p><b>Mr. Geinzer discussed the participation of Jim Russell of Pizzuti, a developer out of Columbus Ohio, at the 2/26 meeting. He noted that he will visit the corridor the day before the meeting and provide feedback and recommendations at the meeting.</b></p> <p><b>Mr. Brown discussed the lack of progress on the development of a comprehensive marketing plan. It was the consensus of the Board to produce an “in house” marketing piece that would showcase corridor projects and their status that would be similar to the example provided by Ms. Haight from Hamilton, OH. The Board would like to see one every 4 months.</b></p>	

#	AGENDA ITEM	DISCUSSION SUMMARY/PERTINENT INFO	FORMAL MOTIONS:
5	<b>PUBLIC COMMENTS</b>	None	
6	<b>BOARD COMMENTS</b>	None	
7	<b>ADJOURNMENT</b>		<b>Meeting adjourned at 9:00 am</b>
	<b>MINUTES PREPARED BY</b>		<b>Nate Geinzer, Assistant to the City Manager, City of Farmington Hills.</b>