

**MINUTES
ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
MARCH 18, 2026 – 8:00 A.M.
CITY OF FARMINGTON HILLS - COMMUNITY ROOM
31555 W ELEVEN MILE ROAD
FARMINGTON HILLS, MICHIGAN
(248) 871-2500 WWW.FHGOV.COM**

Called to Order by Chairman Eunice Jeffries at 8:00 a.m.

MEMBERS PRESENT: Eunice Jeffries, Fritz Beiermeister, TR Carr, Swami Swaminathan, Vivianne Rousseau, David Jappaya, Cassie Clark

ALSO PRESENT: Jon Aldred, Council Member, Cristia Brockway, EDC Director, and John Trafelet, Planning Commission.

EXCUSED MEMBERS: Mark Zachos, Vickie Barnett, Theresa Rich, Mayor, and Michael Bridges, Council Liaison

APPROVAL OF AGENDA: Motion by Carr, supported by Beiermeister.
Unanimously carried.

APPROVAL OF MINUTES FROM JANUARY 21, 2026:
Amended by C. Clark to correct the title at the Chamber of Commerce and spelling of Arlin. Moved to accept by Clark, supported by Carr.
Unanimously carried.

Business

The board was advised that the Chamber of Commerce holds a periodic event called Morning Boost that we are invited to attend. See gfachamber.com for details. There was also discussion about the EDC hosting a Chamber Boost in August. Brockway will coordinate.

Report:

City Manager – None

Council Liaison – None

Economic Development Director

Brockway reported that spending is up at 12 Mile and Orchard Lake, and a zoning update is needed to attract business expansion and relocation. The area has 32,000 sq. ft. of available retail space compared to 1 million sq. ft. of office space.

She reviewed proposed state zoning bills focused on density and housing opportunities. While they could require municipalities to allow homes on lots as small as 1,500 sq. ft., they do not directly address affordability.

The group discussed upcoming zoning changes the city is considering. Jeffries asked how proposed amendments would be communicated and implemented. Brockway said there would be significant public input if amendments move forward, and she would share any impacts from state legislation. Swaminathan asked about existing nonconformities, and Brockway said they would be handled in a dedicated section of a new ordinance. Jeffries requested that the EDC be involved in the process.

Greater Farmington Area Chamber Liaison –

Clark shared that while she is still on the board, there is a new President. She also advised there is a Greater Farmington Area Chamber of Commerce Lunch and Learn on March 20 at the 12 Mile Library about AI and Small Business. The Chamber continues to search for a new Executive Director. If someone knows of a potential candidate, please advise Cassie Clark. A meeting sponsored by the Southfield Chamber is planned at Plum Hollow Golf Course regarding Women and Power.

Chairwoman's Report

Jeffries encouraged EDC members to attend City Council, Zoning, and other City meetings to demonstrate engagement and identify ways the EDC can add value. She acknowledged Swaminathan for attending a Council meeting; Fritz and TR for participating in the recent Council Planning and Goals session. Jeffries suggested providing name badges for EDC members for these events, and the group agreed. Brockway said she would investigate the request.

Committee Reports

Brockway suggested that she could communicate public meetings and/or events that the EDC may be interested in, where an EDC rep could participate. Once a meeting is scheduled for the corporation to meet, then follow-up information can be provided. The group agreed this was a good idea. Jeffries offered to send information to the group that gets communicated to her as well.

Board Member Comments

Brockway noted that Culver's will discuss their plans for 12 Mile and Orchard Lake Road at the Orchard Twelve Plaza at an upcoming Council Study Session.

Rousseau will plan to discuss the Financial Outlook at the next EDC meeting in June.

Public Comments

Jeffries opened the room up for introductions for Councilman Jon Aldred. Mr. Aldred was pleased to hear everyone's interaction and talents within the board.

Adjournment:

Motion by T.R. Carr, supported by Cassie Clark, to adjourn the meeting at 9:01 a.m.

Minutes drafted by: Fritz Beiermeister, Secretary, Economic Development Corporation